

Syllabus (2024-Summer)

Course Title	Financial Management	Course No.	
Credit	3 credits	Hours	45 Hours
Class Time Classroom	Mon to Thr Classroom TBA		
Instructor	Name: Ahmet Can (John) Inci		
	E-mail: acaninci@gmail.com	Phone:	
Office Hours Office Location	To be announced		

I. Course Overview

1. Course Description

This is an introductory course about the financial management of the business enterprise and the role of the financial manager in value creation. Major topics include the time value of money, risk and return, security valuation with a focus on stocks and bonds, capital budgeting, cost of capital, capital structure policy, the assessment of alternative methods of financing, and project evaluation. While this course deals with common finance issues, these problems are analyzed in a broader context with an international perspective and with the U.N. Sustainability Development Goals (SDGs) outlook.

2. Prerequisites

None.

3. Course Format

Lecture	Discussion/Presentation	Experiment/Practicum	Field Study	Other
90%	10%	%	%	%

4. Course Objectives

- Develop the critical thinking skills of financial concepts.
- Articulate the primary goal in a publicly traded firm and elaborate how to accomplish this goal.
- Apply problem solving skills to various financial management decisions.
- Design and evaluate projects from budgeting, risk, and profit perspectives.
- Analyze the valuation techniques of different types of financial instruments.
- Develop an understanding of risk-return relationship, risk management tools, time value of money with applications to corporate investments, financing decisions, and financial investments.
- Develop an understanding of the financial decision process and develop the analytical tools necessary for optimal and efficient decisions.

5. Evaluation Systems

Relative evaluation Absolute evaluation (for Ewha International Summer College students only) Others

Midterm Exam	Final Exam	Quizzes	Presentation	Projects	Assignments	Participation	Others
30%	30%	%	%	15%	15%	10%	%

II. Course Materials and Additional Readings

1. Required Materials

Lecture notes (along with practice problem sets, their solutions, and study materials for the exams) will all be provided electronically by the instructor.

Recommended but not required: Financial Management: Principles and Practice, 9th Ed., by Timothy J. Gallagher, Textbook Media Press, 2022 (any format okay: hard cover, soft cover, digital, ebook, used, etc.)

2. Supplementary Materials

None.

3. Optional Additional Readings

None.

III. Course Schedule

Day	Date	Topics & Class Materials, Assignments
Day 1	(7/1)	Introduction and Overview (Chapter 1)
Day 2	(7/2)	Financial Markets and Institutions (Chapter 2)
Day 3	(7/3)	Financial Statement Analysis and Cash Flows (Chapter 4 & 5)
Day 4	(7/4)	Time Value of Money – I (Chapter 8)
Day 5	(7/8)	Time Value of Money – II (Chapter 8)
Day 6	(7/9)	Interest Rates, Global Markets, Sustainability Development Goals (Chapter 2)
Day 7	(7/10)	Application: Bond Valuation (Chapter 14)
Day 8	(7/11)	Midterm Exam
Day 9	(7/15)	Risk and Return – Capital Market History (Chapter 7)
Day 10	(7/16)	Application: Stock Valuation (Chapter 15)
Day 11	(7/17)	Raising Capital and Cost of Capital (Chapter 9)
Day 12	(7/18)	Capital Structure and Financial Leverage (Chapter 9)

Day	Date	Topics & Class Materials, Assignments
Day 13	(7/22)	Capital Budgeting and Decision Criteria (Chapter 10)
Day 14	(7/23)	Project Evaluation (Chapter 11)
Day 15	(7/24)	Final Exam
Makeup Classes 1	(mm/dd)	No makeup planned
Makeup Classes 2	(mm/dd)	No makeup planned

IV. Special Accommodations

* According to the University regulation section #57-3, students with disabilities can request for special accommodations related to attendance, lectures, assignments, or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' request, students can receive support for such accommodations from the course professor or from the Support Center for Students with Disabilities (SCSD). Please refer to the below examples of the types of support available in the lectures, assignments, and evaluations.

Lecture	Assignments	Evaluation
<ul style="list-style-type: none"> . Visual impairment: braille, enlarged reading materials . Hearing impairment: note-taking assistant . Physical impairment : access to classroom, note-taking assistant 	Extra days for submission, alternative assignments	<ul style="list-style-type: none"> . Visual impairment: braille examination paper, examination with voice support, longer examination hours, note-taking assistant . Hearing impairment: written examination instead of oral examination . Physical impairment: longer examination hours, note-taking assistant

- Actual support may vary depending on the course.

* The contents of this syllabus are not final—they may be updated.