

Syllabus (2025-Summer)

Course Title	Art and the City: Exploring Asian Art in Seoul	Course No.	
Credit	3 credits	Hours	45 Hours
Class Time Classroom	Mon to Thr Classroom TBA		
Instructor	Name Minho Kwon	Department MEDIA ARTS & TECHNOLOGY	
	E-mail 00studio2009@gmail.com	Phone	
Office Hours Office Location	By appointment / on Zoom		

I. Course Overview

1. Course Description

Korea's history is one of rapid transformation, marked by the rush and urgency of industrialization following Japanese occupation. After the Korean War, Seoul's cityscape had to be redrawn from the ashes. Most historical buildings and structures were lost, and even those that remained were often neglected. For most Koreans at the time, the highest priority was achieving prosperity and shedding the title of the world's poorest country. Efficiency became the guiding principle in every decision-making process, including construction. In this regard, Koreans owe a debt of gratitude to the pioneering modernist architects who shaped the nation's built environment.

As time passed, the world began to take notice—companies like Samsung and Hyundai became global players, and Korean artists started appearing on the Billboard Top 100 and winning Academy Awards. By then, we found ourselves surrounded by a cityscape shaped by decades of rapid development. This somewhat chaotic and hybridized landscape—whether intentional or not—can be beautiful to some and overwhelming to others. But one thing is certain: it is rich, dynamic, and has a unique character of its own.

I invite you to explore this strange yet fascinating city with me. As we walk through its streets, we will encounter remnants of the past alongside newly built structures. You will be encouraged to observe the city through the lens of your own cultural background and share your perspective with others from different walks of life.

2. Prerequisites

There are no prerequisites for this class except for the ability and willingness to observe, discuss, and create with your own eyes and hands. Additionally, a basic level of English proficiency is needed for communication in class.

3. Course Format

Lecture	Discussion/Presentation	Experiment/Practicum	Field Study	Other
10%	40%	40%	10%	%

4. Course Objectives

- Observe and experience the surface of Seoul—a city that has become a successful case of compressed growth—from a personal perspective.
- Analyze the reasons behind the formation of this surface by combining factual data based on historical context with personal subjectivity, insight, and imagination.
- Utilize the diverse materials gathered to create a finalized visual outcome.



5. Evaluation Systems

□ Relative evaluation ■ Absolute evaluation (for Ewha International Summer College students only) □ Others

Midterm Exam	Final Exam	Quizzes	Presentatio n	Projects	Assignment s	Participation	Others
%	%	%	20%	40%	10%	30%	%

II. Course Materials and Additional Readings

1. Required Materials

All required materials will be guided by the instructor for each session.

2. Supplementary Materials

All required supplementary materials will be guided by the instructor for each session.

3. Optional Additional Readings

III. Course Schedule

Day	Date	Topics & Class Materials, Assignments
Day 1	(6/30)	Introduction to the Course
Day 2	(7/1)	Field Trip 1: Buildings That evolve on Their Own
Day 3	(7/2)	Workshop 1: Making Marks with Your Body
Day 4	(7/3)	Field Trip 2: Buildings Covered by Typos
Day 5	(7/7)	Workshop 2: Writing, Making Noise and Bring Them to Life
Day 6	(7/8)	Field Trip 3: New Yet Alienated Views
Day 7	(7/9)	Introduction to Main Project
Day 8	(7/10)	Individual Tutorial 1
Day 9	(7/14)	Individual Tutorial 2
Day 10	(7/15)	Group Tutorial
Day 11	(7/16)	Individual Tutorial 3
Day 12	(7/17)	Exhibition Preperation
Day 13	(7/21)	Exhibition



Day	Date	Topics & Class Materials, Assignments	
Day 14	(7/22)	Portfolio Building	
Day 15	(7/23)	Final Presentation	
Makeup Classes 1	(mm/dd)		
Makeup Classes 2	(mm/dd)		



IV. Special Accommodations

* According to the University regulation section #57-3, students with disabilities can request for special accommodations related to attendance, lectures, assignments, or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' request, students can receive support for such accommodations from the course professor or from the Support Center for Students with Disabilities (SCSD). Please refer to the below examples of the types of support available in the lectures, assignments, and evaluations.

Lecture Assignments Evaluation

- . Visual impairment: braille, enlarged reading materials
- . Hearing impairment: note-taking assistant
- . Physical impairment : access to classroom, note-taking assistant Extra days for submission, alternative assignments . Visual impairment: braille examination paper, examination with voice support, longer examination hours, note-taking assistant
- . Hearing impairment: written examination

instead of oral examination

. Physical impairment: longer examination hours, note-taking assistant

-Actual support may vary depending on the course.

^{*} The contents of this syllabus are not final—they may be updated.