



# Syllabus (year-semester)

Course Title	Visual Journal	Course No.	
Department/ Major	Department of Design	Credit/Hours	3/3
Class Time/ Classroom			
Instructor	Name Jean Kim (Ji In Kim) 이름: 김지인	Department Visual Design 시각 디자인	
	E-mail jeankim0805@ewha.ac.kr	Phone 010.8818.7182	
Office Hours/ Office Location			

## I. Course Overview

### 1. Course Description

In this course, Students will produce original artworks for a visual journal and learn skills and techniques associated with a variety of art media.

The course will take students through the illustration process, from concept sketches to finished artwork. Students in this class are encouraged to develop their own unique voice as designers/illustrators by learning in conjunction with other courses, weekly excursions to Seoul, gallery tours, and all other lines of inquiry both inside and outside the school. As a result of successfully completing this course, students will be able to develop a personal style and point of view in their visual journal with the help of technique demonstrations that are designed to inspire experimentation.

All levels of drawing ability are welcome, as the emphasis of the class will be on the storytelling.

### 2. Prerequisites

Not applicable

### 3. Course Format

Lecture	Discussion/Presentation	Experiment/Practicum	Field Study	Other
20 %	30 %	40 %	10 %	0 %

(Instructor can change to match the actual format of the class.)



Explanation of course format: The topics related to the course are discussed in the lectures and the field trip takes place after every week. Two major presentations take place during the semester. Field Trip location and time may be subject to change.

Please see the course schedule below.

#### 4. Course Objectives

This course is designed to give students a wide variety of art making experiences and allows students to continue to explore various visual art forms and techniques through the elements and principles of art and design.

Visual Journal teaches the student how to see beyond the photographic image. Using a visual journal on a daily basis will develop the individual's ability to draw, think critically and creative.

#### 5. Evaluation System

Midterm Exam	Final Exam	Quizzes	Presentation	Projects	Assignments	Participation	Other
0 %	0 %	0 %	20 %	60 %	0 %	20 %	0 %

(Instructor can change to match the actual format of the class.)

\* Evaluation of group projects may include peer evaluations.

Explanation of evaluation system:

Will display the following attitudes/ professional behaviors

- o Meet assigned deadlines
- o Accept and apply critiques
- o Analyze and discuss work using industry specific terminology
- o Prepare for and contribute to class discussions and critiques

A variety of drawing materials and methods will be introduced with demonstrations. Students will engage in group presentations, in- class painting, small group discussions, and media projects.

## II. Course Materials and Additional Readings

\* Students are required to prepare class materials and it would cost around 100USD(including field trip entrance fee).



1. Required Materials

2. Supplementary Materials

3. Optional Additional Readings

III. Course Policies

\* For laboratory courses, all students are required to complete lab safety training.

IV. Course Schedule (15 credit hours must be completed.)

Week	Date	Topics & Class Materials, Assignments
Week 1	(06/27 THU)	Introduction - Visual Journal
Week 2	(07/01 MON)	Project 1. Topic & Material
		Traditional Medium demo and class Discussion
Week 3	(07/02 TUE)	<b>Field Trip (Gallery visit &amp; Plein air painting: Piknic Art Space at Namsan )</b>
		Entrance fee : ₩15000
Week 4	(07/03 WED)	Project 1. Style & Technique
Week 5	(07/04 THU)	Project 1. Stories - Writing your own story
Week 6	(07/08 MON)	Project 1. Characterization -What makes your journal special
Week 7	(07/09 TUE)	<b>Field Trip (Plein air Painting: Banpo Hangang Park )</b>



Week	Date	Topics & Class Materials, Assignments
Week 8	(07/10 WED)	Project 1: Review mid term Presentation
Week 9	(07/11 THU)	Project 2. Topic & Material
		Digital Medium demo and class Discussion
Week 10	(07/15 MON)	Project 2. Colors & Covers
Week 11	(07/16 TUE)	Project 2. <b>Field Trip (Gallery visit &amp; Plein air painting: Han nam and Itaewon area)</b>
		D Museum , Gallery Baton, Albus Gallery (D museum Entrance fee:₩ 9000)
Week 12	(07/17 WED)	Project 2. Contemporary Trends
Week 13	(07/18 THU)	Project 2. Book Binding & your portfolio
Week 14	(07/22 MON)	Project 2. <b>Field Trip (Plein air Painting :Hongdae -Drawing people in situation)</b>
Week 15	(07/23 TUE)	<b>Review Final Presentation &amp; Art show</b>
Makeup Class	(mm/dd)	

## V. Special Accommodations

\* According to the University regulation section #57-3, students with disabilities can request for special accommodations related to attendance, lectures, assignments, or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' request, students can receive support for such accommodations from the course professor or from the Support Center for Students with Disabilities (SCSD). Please refer to the below examples of the types of support available in the lectures, assignments, and evaluations.

Lecture	Assignments	Evaluation
<ul style="list-style-type: none"> <li>· Visual impairment : braille, enlarged reading materials</li> <li>· Hearing impairment : note-taking assistant</li> <li>· Physical impairment : access to classroom, note-taking assistant</li> </ul>	Extra days for submission, alternative assignments	<ul style="list-style-type: none"> <li>· Visual impairment : braille examination paper, examination with voice support, longer examination hours, note-taking assistant</li> <li>· Hearing impairment : written examination instead of oral</li> <li>· Physical impairment : longer examination hours, note-taking assistant</li> </ul>

- Actual support may vary depending on the course.

\* The contents of this syllabus are not final—they may be updated.