

## **YOUNG CHEON CHO**

Department of Communication Arts and Sciences  
California State University, Chico  
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### **EDUCATION**

- Ph.D. in Communication Studies, University of Iowa, 2009  
Dissertation: *The Politics of Suffering in the Public Sphere: The Body in Pain, Empathy, and Political Spectacles*  
Advisor: Bruce E. Gronbeck. Committee Members: John Durham Peters, David J. Depew, David Hingstman, Takis Poulakos
- M.A. in Communication, University of Colorado at Boulder, 2003  
Advisor: Gerard A. Hauser. Committee Members: Robert T. Craig and James P. McDaniel
- M.A. in Mass Communication, Yonsei University, Seoul, Korea, 1999
- B.A. in Mass Communication, Yonsei University, Seoul, Korea, 1997

### **PROFESSIONAL AND ACADEMIC POSITIONS**

- Associate Professor, Department of Communication Arts and Sciences, California State University, Chico, Fall 2017 – Present
- Assistant Professor, Department of Communication Arts and Sciences, California State University, Chico, Fall 2008 – Spring 2017
- Graduate Assistant, Department of Communication Studies, University of Iowa, 2002 – 2008
- Graduate Assistant, Department of Communication & TEC (Technology Experimentation Center), University of Colorado at Boulder, 2000 – 2002
- Graduate Researcher, Institute for Communication Research, Yonsei University, Seoul, Korea, 1999 – 2000
- Graduate Assistant, Yonsei University, Seoul, Korea, 1997 – 1999
- Teaching Assistant, UNITEL Cyber-Campus, SAMSUNG Database System, Seoul, Korea, 1997 – 1998.

## **HONORS AND AWARDS**

Douglas Ehninger Award for Teaching Excellence, Department of Communication Studies, University of Iowa, 2006.

Carroll Arnold Fellowship, Department of Communication Studies, University of Iowa, 2004.

Crossing Borders Fellowship, University of Iowa, 2003 – 2005.

Top Student Paper, Philosophy of Communication Division, ICA (International Communication Association), 2003.

Top Paper, Philosophy of Communication Division, ICA, 2002.

Foreign Student Fellowship, University of Colorado at Boulder, 2001.

University Fellowship, University of Colorado at Boulder, 2000.

Top Honored Student, Yonsei University, Seoul, Korea, 1995 & 1996.

University Scholarship, Yonsei University, Seoul, Korea, 1995 & 1996.

## **INSTRUCTION**

### California State University, Chico

Intercultural Communication: CMST 335 (CMST 235 since Fall 2012)

Foundations of Rhetorical Communication: CMST 350

Persuasion: CMST 354

Politics and the Media: CMST 428 (also offered as JOUR 428, POLS 428)

Freedom of Speech: CMST 452

Persuasion & Rhetoric: CMST 453

Seminar in Political Communication: CMST 604 (also offered as POLS 604)

Seminar in Rhetoric and Public Address: CMST 612

Seminar in Rhetorical Theory: CMST 612 (Even though it has the same course number with *Seminar in Rhetoric and Public Address*, it is a different course)

Thesis/Project Advising

Thesis Chair

Buxi, A. (2011). *Fasting As Dissent: Examining the Body Discourses and Publicity of Mahatma Gandhi and Irom Sharmila*

Thesis Committee Member

Trevellyan, S. (2014). *Roads to War: Is U.S. Taking the Road Never Traveled?*

Shimp, T. (2013). *Culture Jamming: The Rhetorical Resistance of the Yes Men*

Sauerbier, R. (2011). *I'm Coming Out, I Want the World to Know: Social Networking Sites Facilitating the Coming Out Process*

Special Major Co-Advisor (with Professor Mark Morlock)

Saseen, B. (2009–2011). Human Rights and Environmental Advocacy

Southwest Minzu University, Chengdu, China

Visiting Professor, Intercultural Communication, Summer 2018, USAC (University Studies Abroad Consortium)

Ewha Womans University, Seoul, South Korea

Visiting Professor, Intercultural Communication, Summer 2018, International Summer College

University of Iowa

Course Instructor

Core Concepts in Communication Studies, Spring 2005 and Summer 2005.

Rhetoric and Public Advocacy: The Politics of Watching, Fall 2005, Spring 2006, and Spring 2008.

Persuasive Communication, Fall 2006 and Spring 2007.

Intercultural Communication, Fall 2007.

Teaching Assistant

Core Concepts in Communication Studies, Fall 2004 and Fall 2006, Teaching Assistant for Professor John Durham Peters.

University of Colorado at Boulder

Grader

Rhetoric and Social Movements, Fall 2000.

Intercultural Communication, Fall 2000.

Course Web Designer

Public Speaking, Fall 2000.

## RESEARCH

### Publications

“The art of self-concretization as a necropolitical embodiment: The self-immolation of Chun Tae-il,” *Quarterly Journal of Speech* (2016), 102:1, 21-40  
(DOI: 10.1080/00335630.2015.1136073)

“Public Sphere,” in *Encyclopedia of Communication Theory*, edited by Stephen W. Littlejohn and Karen A. Foss, 813-816, London: Sage, 2009 (DOI: 10.4135/9781412959384.n309)

“Ethics of Spectatorship: The Politics of Suffering in Self-Immolations,” in *The Struggle for Recognition Online*, edited by Lars Holmgaard Christensen, 210-211, Paris: Aalborg University, 2007

“Gayatri Chakravorty Spivak: Rewriting White Mythology.” *Yonsei Chunchu*, 1998, April 13.

### Works in Progress

“Between Suffering and Interpretation: The Politics of Self-Immolation,” Manuscript in preparation. To be submitted to *Communication and Critical/Cultural Studies*.

“Prudence, Performance, and Action: Isocrates’ *Antidosis*.” Manuscript in preparation.

### Refereed Conference Papers

“The Art of Self-Concretization in the Space of Appearance: The Self-Immolation of Chun Tae-il,” ICA (International Communication Association) Philosophy, Theory and Critique Division, London, 2013

“The Art of Self-Concretization in the Subaltern Counterpublics,” NCA (National Communication Association) Rhetorical and Communication Theory Division, Chicago, 2009.

“Rhetoric, Marxism and Action: A Lesson from the Debate between Kenneth Burke and Fredric Jameson,” NCA Rhetorical and Communication Theory Division, Chicago, 2007.

“Ethics of Spectatorship,” IAMCR (International Association for Media and Communication Research) International Communication Division, Paris, 2007.

“Empathy, Compassion, and the Body in Pain: The Politics of Suffering in Self-Immolations,” NCA Critical and Cultural Studies Division, Boston, 2005

“Participatory Democracy in the Global Public Sphere: Scale, Media Events, and the Body,” NCA Visual Communication Division, Boston, 2005.

“Embodiment, Self-suspension, and Subaltern Counterpublics,” ICA Popular Communication Division, New York, 2005.

“Empathy, Compassion, and the Body in Pain,” ICA Philosophy of Communication Division, New York, 2005.

“Participatory Democracy in the Global Public Sphere,” ICA Political Communication Division, New York, 2005.

“The Locus of the Body in Pain in the Public Sphere: The Body Rhetoric of Self-immolation,” NCA Public Address Division, Chicago, 2004.

“Prudence, Action, and Performance,” NCA Rhetorical and Communication Theory Division, Chicago, 2004.

“Enacting *phronēsis* Performatively: The Case of Isocrates’ *Antidosis*,” NCA American Society for the History of Rhetoric Division, Miami Beach, 2003.

“Communication with ‘the Other’: Beyond Phenomenology, Idealism and Hermeneutics,” **Top Student Paper**, ICA Philosophy of Communication Division, San Diego, 2003.

“Irony and ‘the Other’: Marx, Wittgenstein and Peters,” NCA Rhetorical and Communication Theory Division, New Orleans, 2002.

“Toward Action Beyond Solipsism: Peters via Arendt on ‘the Other,’” **Top Paper**, ICA Philosophy of Communication Division, Seoul, 2002.

“The Symbolic Representation in the Public Sphere: A Rhetorical Alternative,” ICA Philosophy of Communication Division, Seoul, 2002.

“The Place of ‘the Other’ in Dialogue,” ICA Theme Panel on “Spheres of Dialogue,” Seoul, 2002.

#### Non-Refereed Conference Presentations

“Creating a Diversity Action Plan for Your Unit,” with Dr. Hamel, CELT Conference, California State University, Chico, 2011.

“The Role of Media Events in the ‘Globalization from Below’: A Farmer’s Deadly Protest in a WTO meeting,” Crossing Borders Convocation on Globalization and Cosmopolitanism, University of Iowa, 2005.

#### Invited Lectures

“The Politics and Ethics of Watching,” Guest Lecture, Core Concept of Communication Studies by John Durham Peters, Department of Communication Studies, University of Iowa, 2006.

## **GRANTS**

Sabbatical, California State University, Chico, Spring 2019

Faculty Development Grant, Write An Article in 12 Weeks, California State University, Chico, Spring 2017 (\$500)

Faculty Development Grant, California State University, Chico, Spring 2014 (.2 release time)

Faculty Development Grant, California State University, Chico, Fall 2011 (.2 release time)

T. Anne Cleary International Dissertation Research Fellowship, University of Iowa, 2006 (\$5,000)

CAPS (The Center for Asian and Pacific Studies) Graduate Dissertation Grant, University of Iowa, 2006 (\$1,000)

Crossing Borders Fellowship Research Grant, University of Iowa, Summer 2005 (\$3,000).

Crossing Borders Fellowship Research Grant, University of Iowa, Summer 2004 (\$3,000).

## **SERVICE**

California State University, Chico

Department

Chair, CMST Undergraduate Scholarship Committee, Fall 2010-present

Advisor, approximately sixty undergraduate students in CMST major, Fall 2009-present

Member, CMST Curriculum Committee, Fall 2008-present

Participant (as a grader, committee members, and exam question maker), Comprehensive Exam for Graduate Students, 2009-present

Member, CMST Curriculum Sub-Committee for reorganizing Communication and Public Affairs Option, Fall 2016

Faculty Advisor, Summer Orientation, 2011, 2013, 2015, 2016

Participant, CMST Tenure Track Search Committees in Rhetoric & Health Communication as well as Organizational Communication, Spring 2015

Participant, CMST Tenure Track Search Committee in Political Communication, Spring 2014

Representative of CMST, Choose Chico Day (previously Chico Preview Day), 2011, 2012, 2013, 2014

Member, CMSD (Communication Sciences & Disorders Program) Tenure Track Search Committee, 2010, 2012, 2013

Member, Assessment Committee, Spring 2013

Co-Chair, CMST Diversity Committee, Fall 2011-Fall 2012

Representative of CMST, Chico Preview Information Fair, 2011 & 2012

Judge, Rookie Tournament, Spring 2009 - Spring 2012

Participant, CMST Student Appreciation Night, Spring 2009 - present

Participant, Alumni Reunion Weekend, Fall 2008 - Fall 2012

Member, CMST Curriculum Sub-Committee for Communication and Public Affairs Option to move CMST 354, Persuasion to 400 level with a Title, Prerequisite, and Catalog Description Change, Fall 2012 - Spring 2013

Member, Comprehensive Exam Evaluation Committee, Spring 2012

Participant, Thesis Discussion Panel for Graduate Students in CMST, Spring 2012

Classroom Observer, an evaluation of a teaching assistant, Taureanna Shimp, Spring 2012

Representative of CMST, Graduate & Professional School Fair, Fall 2010

Classroom Observer, an evaluation of a teaching assistant, Hassan Ghiassi, Spring 2010

Proctor, Susie Hao's comprehensive exam, Fall 2010

Representative of CMAS, Academic Faire, Fall 2009

Member, Committee to revise a graduate course of Rhetorical Criticism, Spring 2009

Member, Committee to assess CMST graduate comprehensive exams, Spring 2009

Participant, CMST Tenure Track Search Committee in Rhetoric, Fall 2008

#### College

Representative for CMAS, College Scholarship Committee, Fall 2014-Spring 2016

#### University

Member, Faculty Rights Committee, California Faculty Association, Chico Chapter, Fall 2016 – present

Task Force Member & Principal Investigator for Campus Climate survey, President's Diversity Committee on Intergroup Relations and Campus Climate, Fall 2011 – Fall 2012

Participant, International Studies Pathway (I proposed my class of CMST 335, Intercultural Communication, as a course in the Pathway. The course was lowered to CMST 235 and accepted in the Pathway as a GE course.), Spring 2011

Faculty Marshal, Commencement Undergraduate Ceremony, 2010, 2011, 2012, & 2013

Professional

Manuscript Reviewer, for the *Asian Journal of Communication* (published by Routledge), Spring 2015 & Fall 2011

Manuscript Reviewer, for the NCA (National Communication Association) Journal of *Communication and Critical/Cultural Studies* (published by Routledge), Fall 2009

University of Iowa

Department

2004 – 2005 Member, Search Committee, Department of Communication Studies.

University

2004 – 2005 Representative, Crossing Borders Fellows, International Program.

2004 – 2005 Member, Convocation Planning Committee, Crossing Borders Convocation: *Globalization and Cosmopolitanism: Tensions, Expressions, and Resolutions.*

2004 Program Advisor, 5th Korean Film Festival, KOLORS.

Professional

2002 – 2004 Manuscript Reviewer, Philosophy of Communication Division, ICA (International Communication Association).

University of Colorado at Boulder

2001 Readings Coordinator, “The Limit Condition of Communication: Kierkegaard, Wittgenstein, and Žižek,” Department of Communication Graduate Student Reading Group, University of Colorado, Boulder.

Yonsei University

1997 – 1998 Graduate Representative, Editorial Board of Korean Broadcasting Academic Society’s Journal, *Korean Journal of Broadcasting.*