

**Iksuk Kim**  
**Professor of Marketing**  
**California State University Los Angeles**

**EDUCATION AND POSITION**

Ph.D. Purdue University, 2001  
M.E. Purdue University, 1997  
M.S. University of Pittsburgh, 1995  
B.A. Hanyang University, 1986

September, 2003 – Present

Professor (2015-Present)  
Associate Professor (2010-2014)  
Assistant Professor (2003-2009)  
Department of Marketing  
College of Business & Economics  
California State University, Los Angeles

March, 2016 – June, 2018

Visiting Professor  
Hanyang University, Seoul, Korea

March, 2016 – June, 2016

Visiting Professor  
Ewha Womans University, Seoul, Korea

September, 2001 – August, 2003

Assistant Professor  
Department of Marketing  
School of Business & Economics  
California State University, Hayward