

Syllabus (2024-Summer)

Course Title	Sport and Globalization		Course No.	
Credit	3 credits		Hours	45 Hours
Class Time Classroom	Mon to Thr Classroom TBA			
Instructor	Name	Una(Eunah) Hong	Department	Kinesiology & Sport Studies
	E-mail	unahong@ewha.ac.kr	Phone	02-3277-4650
Office Hours Office Location	By appointment / Gym C 304			

I. Course Overview

1. Course Description

This course is aimed to demonstrate how sport governing bodies, practices, and products are influenced by the workings of global political, economic and cultural forces as well as local conditions. Various themes will be covered throughout the course including the Olympic Games, equality issues and technology in sport. Students will be able to understand how international sport mechanisms are experienced as manifestations of the global-local nexus and develop their analytical and critical skills.

2. Prerequisites

None

3. Course Format

Lecture	Discussion	(Team) Presentation
60%	25%	15%

4. Course Objectives

- to introduce students to the multi-faceted concept of globalization in a manner which explains its interrelated political, economic, and cultural factors in a sporting context
- to learn knowledge of the core features associated with globalization and sport
- to think critically and articulate how sports impacts society as well as how society impacts sports in the era of globalization

5. Evaluation Systems

Relative evaluation Absolute evaluation (for Ewha International Summer College students only) Others

Attendance & Attitude	Mid-term Exam	Final Exam	(Team)Presentation	Participation in discussions	Total
15%	25%	30%	15%	15%	100%

II. Course Materials and Additional Readings

1. Required Materials

Lecture Material uploaded in the cyber campus

2. Supplementary Materials

- Giulianotti, R., & Robertson, R. (2013). Sport and Globalization. In D. L. Andrews & B. Carrington. (Eds.), A Companion to Sport. (pp.41-60). Wiley Blackwell.
- Houlihan, B. (2008). Sport and Society: A student introduction, London: Sage.
- Hoye, R., Misener, K., Naraine, M., & Ordway, C. (2022). Sport Management-principles and applications(6th ed.), Routledge.
- Hums, M., & MacLean, J. (2013). Governance and Policy in sport organizations, Arizona: Holcomb Hathaway.
- IFAB(2023/24). IFAB Laws of the Game, Zurich: FIFA.
- Woods, R. (2016). Social Issues in Sports. 3rd edition, Leeds: United Kingdom.

III. Course Schedule

Day	Date	Topics & Class Materials, Assignments
Day 1	(7/1)	IOC & Olympic Games
Day 2	(7/2)	IOC & Olympic Games
Day 3	(7/3)	FIFA & World Cup
Day 4	(7/4)	FIFA, World Cup & other sport mega events
Day 5	(7/8)	What is Globalization? Theories to explain Globalization
Day 6	(7/9)	Unhealthy sponsorship in sport
Day 7	(7/10)	Sport & Equality Issues
Day 8	(7/11)	Sport & Equality Issues
Day 9	(7/15)	Mid-term Exam IFAB Laws of the Game
Day 10	(7/16)	IFAB Laws of the Game
Day 11	(7/17)	VAR and technology in sport
Day 12	(7/18)	Usage of data analytics in sport
Day 13	(7/22)	Human Right Issues in sport

Day	Date	Topics & Class Materials, Assignments
Day 14	(7/23)	(Team) Presentation
Day 15	(7/24)	Final Exam
Makeup Classes 1	(mm/dd)	
Makeup Classes 2	(mm/dd)	

*** The contents of this syllabus are not final—they may be updated.**

IV. Special Accommodations

* According to the University regulation section #57-3, students with disabilities can request for special accommodations related to attendance, lectures, assignments, or tests by contacting the course professor at the beginning of semester. Based on the nature of the students' request, students can receive support for such accommodations from the course professor or from the Support Center for Students with Disabilities (SCSD). Please refer to the below examples of the types of support available in the lectures, assignments, and evaluations.

Lecture	Assignments	Evaluation
<ul style="list-style-type: none"> . Visual impairment: braille, enlarged reading materials . Hearing impairment: note-taking assistant . Physical impairment : access to classroom, note-taking assistant 	Extra days for submission, alternative assignments	<ul style="list-style-type: none"> . Visual impairment: braille examination paper, examination with voice support, longer examination hours, note-taking assistant . Hearing impairment: written examination instead of oral examination . Physical impairment: longer examination hours, note-taking assistant

- Actual support may vary depending on the course.